

# 2009 Tribal Community Needs Assessment Seminar



Monday, March 9, 2009 (8:30 a m - 4:30 p m )  
Room 211, Humboldt Bay Aquatics Center  
Eureka Waterfront (near Adorni Center)

**Trainer:** Suzanne Burcell, Associate Director for Indian Economic and Community Development, Humboldt State University, whose career in Indian business, community, and economic development spans 30 years and includes assistance to dozens of northern California Tribes. Ms. Burcell has assisted Tribal organizations in assessing community needs and resources, preparatory to developing strategic action plans, economic enterprises, services programs and community facilities.

**Invited:** Council Members, Economic Developers, Planners, Grant Writers, Administrators, Program Directors, and Community Members

**Cost:** \$15 (covers morning refreshments and box lunch)

**Topics:**

- >When and why Tribes assess community needs and resources
- >Defining "community," "needs" and "resources" can be tricky!
- >Different strokes for different folks: Forum, Interview, Survey
- >CNA Process: Context, Plan, Methods, Trial Run, Assessment
- >Introducing a CNA Model that works for Tribes:
  - Demographic Profiles + Key Informants + Community Members
  - Pre-assessment Activities: Organizing, developing questions, training interviewers, pilot testing survey instrument, public awareness campaign
  - Sample Survey Instruments
  - Survey Sampling Methods: Does it have to be a "random" sample?
  - Conducting CNA Surveys
  - Getting Results: Compiling/Interpreting/Utilizing Survey Responses
  - Debriefing, Fine Tuning, Updating CNA Process

**Please register and prepay at:** [www.humboldt.edu/econdev/tednet](http://www.humboldt.edu/econdev/tednet)  
or call 707-826-3924, or [econdev@humboldt.edu](mailto:econdev@humboldt.edu). If paying at the door, make checks payable to HSU-IECD Trust Fund.

Tribal CNA is supported by a 2008 Rural Business Opportunity Grant from the USDA Rural Development.



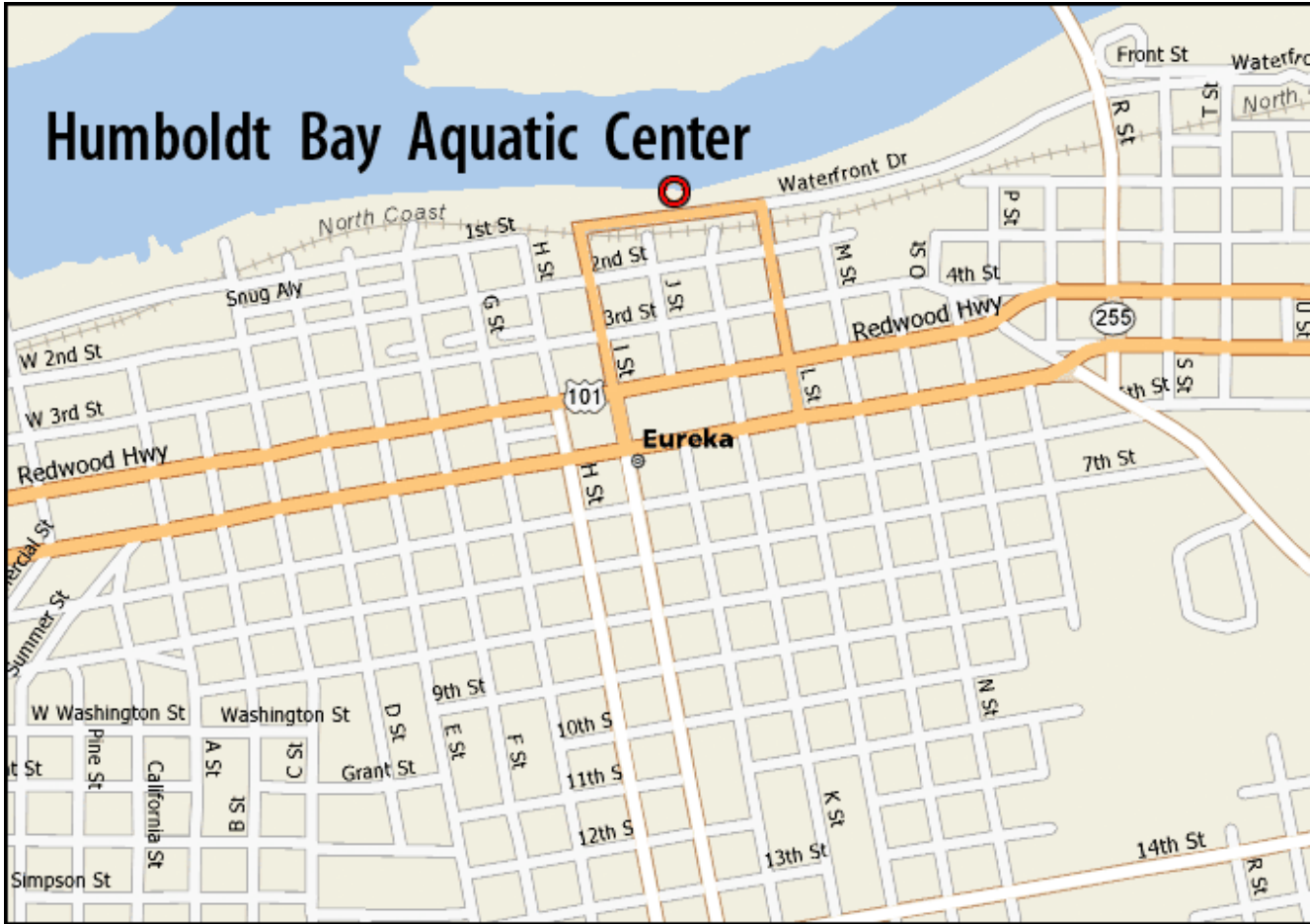
# Directions to Humboldt Bay Aquatic Center (707 443-4222)

TRAVELING SOUTH ON HIGHWAY 101

- Turn right onto L Street
- Continue until Waterfront Drive
- Turn left on Waterfront Drive

TRAVELING NORTH ON HIGHWAY 101

- Turn left onto I Street
- I Street becomes Waterfront Drive



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