

CEDS Process Participants

Inner Circle

- **Elected Leadership**
- **CEDS Committee**
- **Economic Development Staff**

Major Stakeholders

- **Tribal Enterprise Managers**
- **Tribal Government Department Heads**
- **Elders**
- **Activists**
- **Tribal Business Owners**
- **Tribal Members**

Other Participants in the CEDS Process

“Outsiders”

- **Non-tribal residents and neighbors**
- **Non-tribal business owners**
- **Technical Assistance providers**
- **Potential partners**

Participation and Buy-In

Team Exercise: Each Team make a list of the 5-10 people in your community who are crucial to the success of your CEDS process. (5 minutes)

Discussion: What will it take to engage each of these people in the CEDS process? Who can do it?

Class Exercise: Make a list of approaches to engage the important participants.

Discussion: To what extent and at what point do you need broad public awareness of the CEDS process and public support? How can you get it when you need it?

Tribal Council

- **The Council is the appropriate initiator and convenor of the CEDS process.**
- **Appoints the CEDS Committee.**
- **At least one Council Member serves on the CEDS Committee.**
- **Makes room on its agenda for periodic CEDS updates.**
- **Conspicuous supporter of the CEDS.**
- **Serves as Intervener in case of problems.**

The CEDS Committee

(8-15 members)

- **Elected leaders, local experts, community leaders, representatives of different interests**
- **This group may meet 4-8 times, so it's a big time commitment.**
- **It's really important to get commitments that all members will attend all meetings for the duration of the CEDS process.**
- **A committee member (not a staff member) chairs the meetings.**
- **Cohesion and a strong sense of shared purpose are crucial.**

The CEDS Committee

- **Members need to be available between meetings to provide feedback to the staff.**
- **The committee's function is to provide local knowledge, wisdom, and the benefit of experience.**
- **The committee develops the economic goals and objectives and sets priorities.**

Major Stakeholders

- **Sources of specific knowledge – individual or group interviews**
- **Invited to meetings**
- **Kept in the loop generally**
- **Specially alerted when the CEDS is considering matters of interest to them**
- **Cheerleaders and ambassadors for the CEDS process**

Tribal Members

Tribal Members

- **Consider having a tribal meeting with a lot of audience participation to kick off the CEDS process.**
- **CEDS meetings should be open to the public, and there should be a place on the agenda for public input.**
- **Updates on the process in Tribal newsletters**
- **Definitely have a public meeting to roll out the CEDS and invite participation in the work program.**

Non-Tribal Community Members

- **Sources of information**
- **Kept in the loop**
- **Invited to be supporters of the CEDS process**
- **Invited to attend meetings and participate in the public input process**
- **Potential partners in the work program**

Outsiders

- **Providers of Technical Assistance**
- **Providers of data and information about the regional and state economy**
- **Potential partners and resource providers for the work program, particularly staff of State and Federal programs.**
- **Should be invited to the roll-out meeting**

Staff Members

- **Gather information, digest it, and present it in an easily usable format for all participants**
- **Prepare agenda for meetings**
- **Take notes at meetings, make sure that action items are assigned with deadlines**
- **Get the answers to participants' questions**
- **Follow up on action items, remind people of deadlines**
- **Record decisions**

Staff Members

- **Keep everyone in the loop – e-mail group, blog, articles in tribal newsletter, phone calls to specific people on specific issues**
- **Draft the document, circulate it for comments, incorporate comments as approved by the committee.**
- **Put the document in final form, get it on the web if possible, publish a limited number of attractive hard copies.**
- **Organize and publicize the roll-out meeting, including invitations to appropriate outsiders**
- **Then, get to work on the Action Plan!**

The Initial Community Meeting

- Meeting notice from the Tribal Council
- Introduction and purpose, review of the vision (if one is already adopted) and values - elected official
- Description of the process – brief – staff
- Show and Tell about other CEDS and their outcomes – staff
- What we need from the Community – leader
- Invitation for input – can be speeches, dot survey, laptops on which people can type comments, whatever works in your community
- Finish with an enthusiastic positive statement from a leader.
- Follow up with a newsletter article (or whatever works) and acknowledge the input!

Committee Meetings

- **Mostly devoted to developing goals and objectives and reviewing the work of the staff;**
- **Keep them short (1 ½ hour?) and useful. Come to conclusions, get reports on previously assigned work items, identify and assign new work items.**
- **Most important: staff members need to identify issues and sticking points, and the committee needs to act as resource people and problem solvers.**
- **As the process advances, the committee will set priorities, which in turn will guide development of the work plan.**

Public Roll-Out of the CEDS

- Meeting notice from the Council and the Committee
- Agenda is set by the Committee; each committee member takes one piece.
- Review the process – brief.
- Describe the goals and explain the priorities.
- Spend most of the time on the action plan. Ideally, people responsible for elements of the action plan will present their parts.
- Emphasize that this is a plan for the whole community, not just the ED staff.
- Celebrate! (And thank the participants.)

Working with Non-Tribal Partners

Class Discussion: Describe an experience your Tribe has had working with a local non-tribal partner (not necessarily in economic development).

Who initiated the effort? What goals did each party have? Was it a positive experience for the Tribe? Were the Tribe's goals met?

What conditions lead to success? What are the pitfalls?

Recorder: Take notes on the flipchart!

CEDS Work Schedule

	Month	1	2	3	4	5	6	7	8
Economic History and Background		x							
Vision Statement		x							
Committee Meetings		x	x	x	x	x	x	x	
Analysis of Current Conditions, including Problems and Opportunities			x	x	x	x	x	x	
Community Kick-off Meeting			x						
Goals and Objectives						x	x	x	
Action Plan for a given time period							x	x	
Development and documentation of evaluation plans						x	x	x	
Description of the planning process								x	
Roll-out									x

Pitfalls and Problems

Small Group: Brainstorm potential problems in carrying out the CEDS process in your community.

Make a list on your flipchart with spaces in between.

Solutions

- **Small Groups: Exchange lists of potential problems. Suggest solutions to as many of the problems on your new list as possible.**
- **Write the solution under the problem on the flip chart.**